



Celebrating the 20th year

Update for Members 2021-2022
Annual General Meeting & Picnic
Folsom Black Miner's Bar
August 28, 2022



Utsav Activities in 2021

Celebrating the 20th year

New Year Wishes: January 1, 2021

- ✓ Individual New Year cards were sent via mail to over 75 members/friends and families

Appeal to the Mayor and Council Members, City of Davis: January 31, 2021

- ✓ Subject: Appeal to re-install Gandhi statue in Davis and stop future crimes of vandalism
- ✓ A joint effort with Indian Association of Sacramento (IAS), Consortium
- ✓ City Council Members decided to re-install the Gandhi statue

Bani Bandana: February 13, 2021

- ✓ Online broadcast of bandana from Vedanta Society and Ma Saraswati Murti in Siddhi Vinayak Temple
- ✓ Cooked and distributed over 165 lunch packages and “prasad” to members and friends
- ✓ Online cultural program (Song De Basanti) -- by renowned artists from Kolkata

Bosonto Utsav & Poila Boishakh: March 27, 2021

- ✓ Individual Bengali New Year cards sent via mail to over 75 members/friends and families
- ✓ Cooked and distributed over 175 lunch packages to members and friends
- ✓ Online cultural program -- Rangī Saari featuring ANUSHREE & SUKANTI



Utsav Activities in 2021....cont'd.

Celebrating the 20th year

Annual General Meeting (AGM) and Picnic: July 31 , 2021

- ✓ Update all members/friends with current status and Q&A
- ✓ Over 100 snacks and BBQ lunch packages for members and friends

Charitable activities 2021

- ✓ "Project Breathe", May – July, 2021: Worked together as a consortium led by Bay Area Prabasi (BAP)
- ✓ Raised \$12,000 to help Covid-19 affected in India (out of which \$1470 was raised by Utsav's Youth Volunteers)
- ✓ Additional \$3000 donated directly to BAP by few Utsav members
- ✓ 5K charitable run (October 3 – 10, 2021) several Utsav members have been participated and donating for the local charities
- ✓ Youth volunteers sold over 50 T-shirts during Sharodotsav and along with matching fund from Utsav has donated \$1000 to Sacramento Food Bank on November 24, 2021

India Day: August 15, 2021

- ✓ Coordination of an online recorded program by Utsav members
- ✓ Participated in a parade in Downtown Sacramento

Sharodotsav 2021:

- ✓ 20th Sharodotsav celebration: October 8th, 9th, and 10th, 2021 at Orangevale Community Center, Orangevale, CA
- ✓ Three days of in-person (with on-line broadcast) prayer, worship, charity, and cultural shows (17 segments) by local talents and cooked Indian food...as always. Totaling over 1800 prasad/dinner/lunch were served to members and friends over this 3-day
- ✓ Published Chowrongee (Utsav's annual magazine) of 116 pages long this edition in commemorating the 20th year

Global Kirtan Event: October 23, 2021

- ✓ Utsav participated in Global Kirtan Protest in front of the State Capitol organized by ISKON and Sacramento Area friends of Bangladesh to condemn the harsh act of violence and attacks against the Hindus in Bangladesh on October 15th, 2021



Utsav Activities in 2022....cont'd.

Celebrating the 20th year

New Year Wishes: January 1, 2022

- ✓ New Year greetings sent via e-mail to over 100 members/families and friends

Bani Bandana: February 5, 2022

- ✓ In-person (with online broadcast) celebration of Bani Bandana in Folsom City Hall
- ✓ Cooked and distributed over 200 lunch packages and "prasad" to members and friends

Bosonto Utsav: March 20, 2022

- ✓ In-person Holi (the festival of color) played at North Natomas Regional Park, Sacramento
- ✓ Cooked and distributed over 100 lunch packages to members and friends
- ✓ Bengali New Year greetings sent via mail to all members/families and friends

India Day: August 20-21, 2022 (Organized by Indian Association of Sacramento)

- ✓ Participated in a parade in Downtown Sacramento
- ✓ Represented as one of the 21 Indian organization in Sacramento Valley

Annual General Meeting (AGM) and Picnic: August 31, 2022 (Today)

- ✓ To update all members/friends with current status and Q&A
- ✓ Over 90 snacks and BBQ lunch for members and friends (to be prepared)

Charitable activities 2022:

- ✓ Utsav Youth Volunteers along with adult guidance have donated \$500 along with some food items to St. John's program on January 8, 2022 in Sacramento
- ✓ Utsav Youth Volunteers participated in a fundraising event (Arts and Crafts Fair) to support St. John's Program for Real Change and the ongoing crisis in Ukraine. It was held on May 14, 2022 at North Natomas Regional Park, Sacramento
- ✓ On June 25, 2022, Utsav Youth Volunteers along with adult members served a five course lunch meal to 70 boarders of St. John's program, which was highly appreciated by the boarders
- ✓ Youth Volunteer has organized a Musical Evening to support Leukemia and Lymphoma Foundation on August 14, 2022 at Folsom City Hall and raised over \$3500



Utsav Activities in 2022....cont'd.

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Sharodotsav 2022 (In planning):

- ✓ 21st Sharodotsav: September 30th, October 1st & 2nd, 2022 at Orangevale Community Center, CA
- ✓ Three days of prayer, worship, charity, and cultural shows including performance by famous “Dohar” band from Kolkata and many segments by local talents
- ✓ Four courses of mouth watering meals, several snacks and prasad will be served
- ✓ “Chowrongee” the 21st year of Utsav’s annual magazine to be published



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Overview of Utsav Accounts*

Celebrating the 20th year

Item	Amount (in US \$)
Memberships/Donations in 2021 (Savings Account)	45,710 (\$2,115)
Recurring Expenditure	3,100
Sharodotsav 2021	34,051
Bani Bandana Utsav 2022	4,255
Bosonto Utsav & Poila Boishakh 2022	793
Advance for "Dohar" Band	2,000
AGM and Picnic 2022	TBD
Current Bank Balance (Savings Account)	1,511 (\$2,115)

**Additionally, separate money was raised for different charitable activities and donated over \$16,000 in 2021 and \$8,500 in 2022
(as of August 2022) for Charities as listed above**

*All numbers are approximate and have not been audited yet, please contact Anima, Somen, or Rajat for any itemized details. We keep charity fund separate and detailed accounts will be made available to any or all interested members. Otherwise, we will publish it in our annual magazine "Chowrongee" 2022.



Highlights & Concluding Remarks

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- Utsav generally organizes four major events annually: Bani Bandana, Bosonto Utsav, Annual General Meeting (AGM) + Picnic, and Sharodotsav. Over 2200 prasad/lunch/dinner has been served during these major events.
- Utsav publishes high quality annual magazine that captures all the community informations and now it's online – so digital footprint is established including evolution and history of the Utsav as an organization
- Utsav maintains a website and try to keep up to date with limited volunteering effort (<https://www.utsavsac.org>)
- Utsav organizes several charitable efforts, e.g., we have raised \$16,000 in 2021 and \$8,500 in 2022 (as of August 2022) as listed above
- Members including youth and kids participate in several cultural programs not only during Utsav's own cultural program but also during other organizations cultural shows (e.g., India day, Anandamela, etc.)
- Utsav members participate in several other fundraising and social activities as some of them mentioned above
- Past couple of years major source of funding comes from members sponsorships and donations (e.g., only before and during the 2021 Sharodotsav - \$28,000 came from sponsorship of 27 member families and \$17,710 from rest of the 72 member families/friends) – this is the greatest strength of Utsav, i.e., all of you!!
- This year Utsav will try to raise some funding via advertisement request and you will get that information by next week – this will allow current GBM to leave behind some fund for new GBM for 2023-24
- Finally, all the above hard work done by hundred percent volunteering efforts – KUDOs to our great volunteers including all the youth volumeters who are working tirelessly to raise fund for great charitable causes 🙏



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Sincere THANKS for all your support, friendship, and patronage!!

Question & Answer



Anima Kumar, Rajat Saha, Mainak Banga, Saurajit Ghosh, & Somen Nandi

Utsav GBM, 2021-22

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