



Bay Area Prabasi Inc.
A San Francisco Bay Area Socio-Cultural
Non-Profit Organization. (Est. 1974)

Project "Breathe"
A Bay Area Prabasi Philanthropic Drive to help India to fight
COVID-19 Outbreak
May-June, 2021

Website: <http://www.prabasi.org/>
Email: info@prabasi.org

Project "Breathe" Home
<http://www.prabasi.org/publications/project-breathe>



Bay Area Prabasi Inc.
P.O. Box 3613, Fremont, CA 94539

info@prabasi.org | www.prabasi.org



Date: 07/13/2021

Dear Utsav Board of Directors,

I want to take this opportunity to personally thank you for your collaboration with Bay Area Prabasi, Inc. and supporting the Project Breathe consortium with US \$12000.00 to purchase essential medical supplies and provide meals for Covid patients in West Bengal, India.

With the recent second wave of Covid-19 outbreak, the health infrastructure in West Bengal was unable to adequately care for the Covid-19 patients suffering from severe respiratory issues. Collaborations from your organization towards the Project Breathe consortium provided these patients with a good night's rest after many sleepless nights.

The Breathe consortium's helpline, 24x7 call center (hellobeta.in) has received 4162 calls and 273 online requests to date, dispatched 456 oxygen concentrators, and served 10,847 tonnes of life-saving oxygen to residents of Kolkata and surrounding areas.

The consortium has also set up over 30+ breathing stations and Covid safe homes in rural parts of West Bengal.

Along with that, the consortium supported many other reputed NGOs like Rotary clubs in Siliguri, Kalimpong, Durgapur, Hooghly, Murshidabad, Bolpur, Matri Sadan, Good Samaritan (Howrah) and Ramkrishna Mission Belur Math with oxygen concentrators to enable them in providing regional support in West Bengal.

Many families were able to get this critical support for their loved ones and will remain forever thankful.

Some of the items for which your generous donation contributions were used include oxygen concentrators, oximeters, Covid care breathing centers (rural), transportation costs, and medical kits, and have helped people in West Bengal survive through this crisis.

Your monetary contribution is an important one that is greatly appreciated.

With Sincere Gratitude,

Sudipto Mukhopadhyay
Chairman/President
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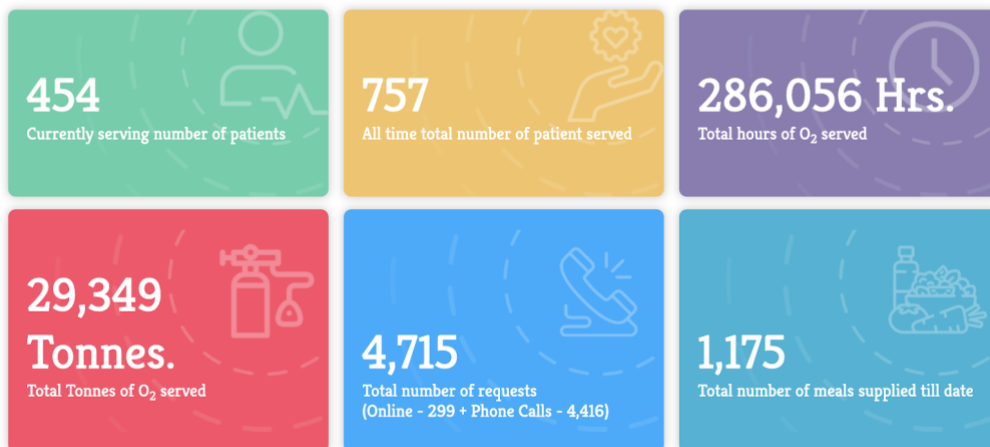


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Social Impact





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Figure 1 Project Breathe Social Impact



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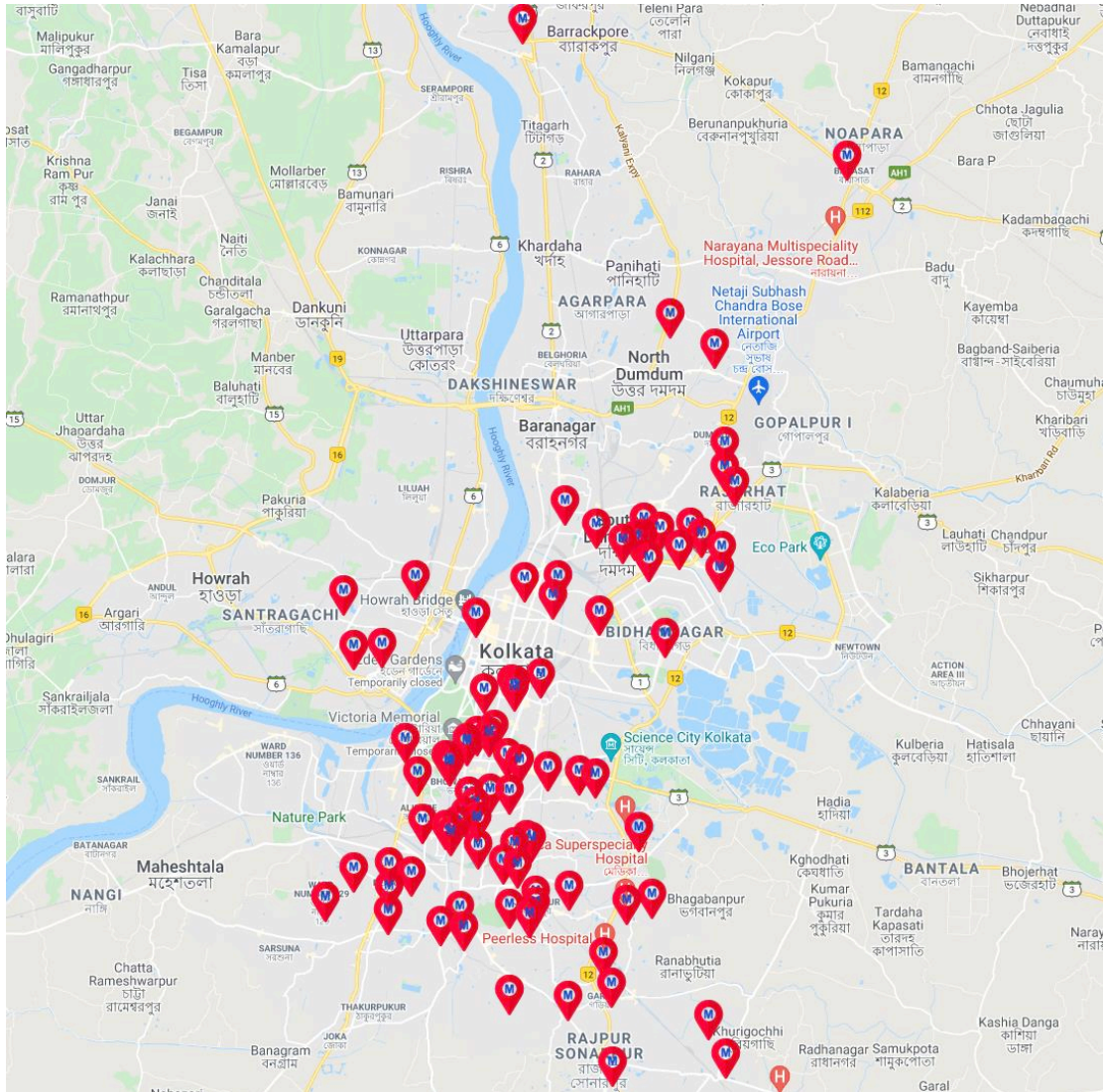


Figure 2 HelloBeta.in Oxygen Concentrator Allocation in Kolkata, May 21, 2021



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Oxygen Concentrator Distribution (District wise)					
No	District	MCCU - Mukti	Partners - RHCF	Hello Beta	Total
1	Alipurduar	1			1
2	Bankura	5			5
3	Birbhum	2	5		7
4	Cooch Behar	1			1
5	Dakshin Dinajpur	1			1
6	Darjeeling		3		3
7	Hooghly	2			2
8	Howrah	2	58		60
9	Jalpaiguri	1	14		15
10	Jhargram	3			3
11	Kalimpong		3		3
12	Kolkata	13	69	89	171
13	Malda	1			1
14	Murshidabad	4	5		9
15	Nadia	9			9
16	North 24 Parganas	12	20		32
17	Paschim Medinipur	1			1
18	Paschim Bardhaman		5		5
19	Purba Bardhaman	6			6
20	Purba Medinipur		5		5
21	Purulia		30		30
22	South 24 Parganas	70	2		72
23	Siliguri		3		
24	Uttar Dinajpur	3			3
	Total =	137	222	89	448

MCCU – MUKTI COVID Care Unit (Primary COVID care facilities in rural areas)

RHCF – Rural Health Care Foundation

HelloBeta (www.hellobeta.in) – is a e-platform for 24x7 call center support and deliveries for oxygen concentrator, food and medicines to the COVID patients in Kolkata and suburbs



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Partners - RHCF			
#	Name	Distict	OC GIVEN
1	Bharat Sevashram Sangha	Kolkata	3
2	Bharat Sevashram Sangha - Kashinagar	South 24 pgs	1
3	Century Ply	Kolkata	3
4	Eksaathe bachbo	Kolkata	3
5	Global Vision Birati	North 24 Pgs	10
6	Habra Prafullanagar Parikraman	North 24 Pgs	5
7	Indian Army	Kolkata	2
8	Indian Red Cross Society - Bolpur	Birbhum	5
9	Jyoti Vardhan Sonthalia	Kolkata	15
10	Liver Foundation and CCNS	Kolkata	10
11	Lokeswaranda Eye Foundation Nanritam	Purulia	30
12	MBKS Trust, Darjeeling	Darjeeling	3
13	Ramkrishna Sarada Mission - Matri Bhawan	Kolkata	2
14	RKM Math, Naora	South 24 pgs	1
15	RKM Saradapith - Belur	Howrah	19
16	RKM Seva Prathisthan -	Kolkata	3
17	Rotary Beldanga Eye Hospital	Murshidabad	5
18	Rotary Club of Kalimpong	Kalimpong	3
19	Rotary Club of Siliguri	Jalpaiguri	14
20	Rotary Club, Durgapur	Paschim Bardhaman	5
21	Samaritan Help Mission	Howrah	34
22	Shrushrusha Nursing Home	Kolkata	4
23	Swarupnagar	North 24 Pgs	5
24	Tiljola Shed	Kolkata	1
25	We_Weians, Kharagpur	Purba Medinipur	5
26	Young Indians	Kolkata	7
27	Belur Math/Ramkrishna Mission	Howrah	5
28	Bharat Sevashram Sangha	Kolkata	5
29	Aim Music AID	Kolkata	4
30	AIM South Point	Kolkata	2
31	Lions Club	Siliguri	3
32	Bharat Sevashram Sangha Hospital	Kolkata	5
Total =			222



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**Mukti Cloud
Kitchen**

Free organic
HOME COOKED FOOD
distribution service for
COVID affected helpless
FAMILIES.

530/A Jodhpur Park , Kolkata - 700068



Figure 3 Over 5000 meals were delivered to homes in Kolkata and Howrah



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Acknowledgement

Project Breathe is the one of the most critical and hour of the need project, designed by Breathe Consortium under able guidance of directors from organizations – Bay Area Prabasi, Kolkata Foundation, Kolkata Gives, Rural Health Care Foundation and MUKTI. It has been recognized as an exemplary collaboration by all five organizations, which proved to be a successful one. It helped thousands of needy people in West Bengal when the health of common people is in critical condition. This is just the beginning of a new era of serving society within our capabilities.

Bay Area Prabasi on behalf of Breath Consortium would like to sincerely thank it's US partners – BayBasi (Foster City), Sanskriti (South Bay), Utsav (Sacramento), Ulhaas (Utah) and AIM (East Coast) for their continuous support and effort which helped West Bengal and Kolkata fight the 2nd wave of Covid-19 during May-June, 2021.